



Mario J. Martinez
Managing Partner for Tecnix, LLC

A graduate of FIU, Mario Martinez has been a student of organizational systems and technology for over 25 years. After working with major South Florida medical device companies, including Coulter Electronics, Dade Division of American Hospital Supply, Key Pharmaceuticals and Cordis Corporation, he went on to Silicon Valley, where he served as Vice President of Operations for EP Technologies prior to it going public and its later sale to Boston Scientific.

As Managing Partner for Tecnix, LLC, Mario provides companies with services to identify and recruit management, access capital and acquisition of enabling technologies for medical device development and scale up. Mr. Martinez serves as an advisor to venture capital firms and private equity investors.

The Innovation Engine: The Interrelation Between Human, Intellectual, and Financial Capitals in New Ventures

“Work within the system” and “reach consensus” have long been seen as the way to solve problems from engineering to merger negotiations. Baloney! Progress isn't created by consensus. Consensus doesn't produce innovation. And an important minority of the human race, that troublemaking best-of-the-best, isn't made for consensus. It's made for moving in directions others haven't yet discovered.

This presentation will cover what it takes to be successful in a medical device start up by one of those “troublemakers” that has been there and done that from Miami to Silicon Valley.

Opening Event

**Engineers
Week 2003**

Lecture will be held on Friday February 14, 2003 at 10:00 am
in the Engineering Center
10555 West Flagler Street, Miami, FL 33174 Room 2300.

CONTACT INFORMATION:

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The Biomedical Engineering Lecture Series ***“Biomedical Entrepreneurship and Innovation”***



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