

## Lecture 2

October 21, 2003

### Wertheim Thought Leader Lecture Series in Entrepreneurship

*presented by the FIU College of Engineering and College of Business Administration*

**2003-2004**



**R**ichard T. Harrison, visiting professor at the Queen's University of Belfast and at the Athlone Institute of Technology in Ireland, is currently the Chair of the Centre for Entrepreneurship Research at the University of Edinburgh Management School. He sits on the Advisory Board for the Midlands Incubator Centre at the Athlone Institute of Technology. His major research interests are in entrepreneurial finance, technology transfer, and the commercialization of university research, public policy and economic development. Harrison is co-founder and co-editor of *Venture Capital: An International Journal of Entrepreneurial Finance* – an academic research journal now in its fifth year of publication.

Harrison has served as adviser, consultant, and speaker to policy makers, government, and international agencies from the United Kingdom, Ireland and the United States who are interested in venture capital, business angels, and financing innovation. He is a graduate of the Queen's University of Belfast and has previously held chair positions in strategy, organization development, management development, and general management at the Universities of Ulster and Aberdeen.

### Lecture Topic:

#### **Maximizing the Potential of University Spin-Outs: The Development of Second-Order Commercialization Activities**

Technology transfer and the commercialization of university-based research – the industrialization of knowledge – is an increasingly extensively researched field of study. A strong and vibrant science and technology base and the ability to exploit new technologies commercially are key components in generating economic growth.

In this lecture, the key development phases early in the life of a company will be highlighted. The more recent decision by some company management teams to spinout a series of additional companies, which now collectively employ twice as many as does the original spinout, will also be discussed.

Lecture will be held on Tuesday, October 21, 2003 at 10:00 a.m.

in the Engineering Center, Room 2300

10555 West Flagler Street

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For more information, contact the Institute of Technology Entrepreneurship at 305.348.7171

This series will include lectures by leading entrepreneurs, innovators, and professionals as part of FIU's university-wide initiative to foster new venture creations by students and faculty.

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