

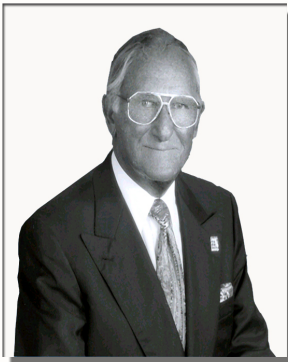
# Lecture 6

February 24, 2004

BA 120

## Wertheim Thought Leader Lecture Series in **Entrepreneurship**

*presented by the FIU College of Engineering and College of Business Administration*



**S**anford I. Ziff - Founder, Chairman and CEO of Sunglass Hut International.

For more than forty years, Sanford L. Ziff has served the Miami community Financially embracing the homeless, education, the arts, and religious projects – with results that signify a soaring spirit of excellence. Entrepreneur, Scientist, humanitarian, philanthropist, he is a man of action, strongly dedicated to every aspect of our community, a tireless seeker of worthy and needy causes.

Dr. Ziff has made numerous financial contributions to FIU. In 1996, he established scholarships in perpetuity for students in the Colleges of Education and Arts and Sciences, as well as for interns at FIU's Art Museum. In recognition of his recent \$2.5 million gift to FIU, the new Education Building was named the Sanford and Dolores Ziff and Family College of Education Building.

## Lecture Topic: **"Just Sunglasses"**

Dr. Ziff will present an engaging lecture on entrepreneurship and how he transformed a single kiosk boutique in Dadeland Mall in 1971 into the major retailer of quality, health, fashion, and sports sunglasses that Sunglass Hut is today.

Lecture will be held on Tuesday, February 24, 2004 at 2:00 p.m.

Business Administration, Room 120.

11200 South West 8th Street

Miami, FL 33199



**Academia**  
**Entrepreneurship**  
**Innovation**

**For more information, contact the Institute of Technology Entrepreneurship at 305.348.7171**

This series will include lectures by leading entrepreneurs, innovators, and professionals as part of FIU's university-wide initiative to foster new venture creations by students and faculty. This lecture series is partially supported by a grant from the National Science Foundation and a grant from the Ewing Marion Kauffman Foundation