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Patrick Franzen

Director of Publications & Platform

Society of Photo-Optical
Instrumentation Engineers (SPIE)

Friday, March 15th | 9:00 AM | EC 2300

Scholarly Publishing in 2024: An insider's perspective

ABSTRACT: Scholarly publishing is critical to the dissemination of knowledge and includes all published outputs that result from research including books, conference proceedings, journal articles, preprints, and other content types. Communicating your results through these outlets is an investment in your career and an investment in your community. This talk will explore the dynamic scholarly publishing landscape with a focus on medical and biomedical disciplines and highlight best practices for researchers, and recent and upcoming industry changes that will impact researchers and publishers alike. Topics will include the emergence of AI, common publishing myths and misconceptions, metrics and Impact Factor, Open Access and funding mandates, predatory journals, unethical publishing practices, and more. Please feel free to email me with questions or other topic ideas at patrickf@spie.org.



Through the generous support of the Wallace H. Coulter Foundation, the Department of Biomedical Engineering facilitates weekly lectures each year during academic terms. Experts in all areas of Biomedical Engineering are invited to provide a research seminar and to meet with faculty and students to discuss the latest developments and research in Biomedical Engineering.

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